



Save the Bots: Partner Messaging Guide

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How to use this guide

This guide gives your communications team ready-to-paste Save the Bots messaging, so you can tell your campus about it without writing anything from scratch.

Save the Bots is BoodleBox's campaign to help people keep the custom GPTs and Gems they built. Your faculty, staff, and students do the saving. Your part is to let them know.

The one ask: share a short note in a channel you already use, such as a student newsletter, your website, email, social, or campus digital signage. Even one message helps.

How to use it: copy any block below, replace the [bracketed] placeholders, and send. Matching graphics are in the Partner Kit. If you have questions or want help tailoring a message, reply to your partner success team or write marketing@boodle.ai.

The story in brief

OpenAI and Google are changing how custom bots work, anyone who built one now has a deadline, and BoodleBox is keeping custom bots and offers a self-serve way to bring them over.

OpenAI is replacing custom GPTs with plugins and retiring GPTs on December 11, 2026. Google is converting Gems into Skills, starting November 17, 2026 for personal accounts. A converted bot isn't always the same bot: past conversations, custom actions, and sharing settings don't carry over cleanly.

Those bots hold real expertise, such as a professor's rubric, an advisor's know-how, or a course tutor. Save the Bots is a step-by-step guide to exporting a bot's instructions and knowledge files and rebuilding it in BoodleBox, where it can run on any leading model and be shared with a class, a department, or a GroupChat.

The point underneath the campaign is simple: save the thinking, not the container.

Talking points by audience

Faculty need the export reminder, administrators need the caveats, and students need to know the steps are the same for them.

Audience	What they care about	What to say
Faculty and staff	Course tutors, rubric-based feedback tools, and advising helpers they spent hours building	Export your bot's instructions and files before December 11, then rebuild it in BoodleBox and share it with a class or department
Administrators and IT	Shared links that break, what carries over, and security	Actions and connected apps don't transfer, so list them now and ask your BoodleBox admin about alternatives; BoodleBox is FERPA- and SOC 2-compliant
Students	Study bots and course bots they built or use	Students who built their own bots can save them with the same steps; ask your instructor if a bot you rely on is on the list

Copy and paste: newsletter and website

Use the short version when space is tight and the long version when you can explain the steps. Replace [Institution] and keep the link as written so traffic from your campus is tracked.

Newsletter item, short

Headline: Keep the custom bots you built

If you've built a custom GPT or a Gem, a deadline is coming. OpenAI is retiring custom GPTs on December 11, and Google begins converting personal-account Gems to Skills on November 17. [Institution] is a BoodleBox partner, and BoodleBox is keeping custom bots. Save the Bots is a step-by-step guide to moving yours over.

Start here: [https://boodlebox.ai/savethebots?
utm_source=partner&utm_medium=newsletter&utm_campaign=edu_save_the_bots](https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=newsletter&utm_campaign=edu_save_the_bots)

Newsletter item, long

Headline: Keep the custom bots you built

Many of us have built custom GPTs or Gems: course tutors, writing coaches, study guides, advising helpers. Those bots hold real expertise. OpenAI is retiring custom GPTs on December 11, and Google begins converting personal-account Gems to Skills on November 17, with Google Workspace for Education accounts following in June 2027. A converted bot isn't always the same bot, and past conversations, custom actions, and sharing settings don't carry over cleanly.

BoodleBox is keeping custom bots, and Save the Bots shows you how to bring yours over in three steps: export your bot's instructions and files, rebuild it in BoodleBox, then test and share it. One tip: export first. OpenAI makes a GPT read-only once you click "Migrate to plugin."

See the steps: [https://boodlebox.ai/savethebots?
utm_source=partner&utm_medium=newsletter&utm_campaign=edu_save_the_bots](https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=newsletter&utm_campaign=edu_save_the_bots)

Questions? Contact [campus contact].

Website blurb and button

Headline: Save the Bots

Custom GPTs retire December 11, and Gems are converting to Skills. Keep the bots you built by bringing them to BoodleBox.

Button: Save your bot

Link: [https://boodlebox.ai/savethebots?](https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=web&utm_campaign=edu_save_the_bots)

[utm_source=partner&utm_medium=web&utm_campaign=edu_save_the_bots](https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=web&utm_campaign=edu_save_the_bots)

Copy and paste: email to faculty and staff

This email is written to go out from your institution, with a clear first step and the export warning up front.

Subject: Custom GPTs retire Dec 11. Keep your bots.

Preview: Export first, then migrate. A step-by-step guide for faculty and staff.

Hi [First name],

If you've built a custom GPT or a Gem, there's a deadline to know about. OpenAI is retiring custom GPTs on December 11. Google begins converting personal-account Gems to Skills on November 17, with Google Workspace for Education accounts following in June 2027. Some workspaces have later dates, so check with your admin.

Those bots hold real expertise: a course assistant, a Socratic tutor, an advising helper, a rubric-based feedback tool. A converted bot isn't always the same bot, and past conversations, custom actions, and sharing settings don't carry over cleanly.

[Institution] is a BoodleBox partner, and BoodleBox is keeping custom bots. Save the Bots is a self-serve guide to moving a custom GPT or Gem into BoodleBox. Your bot keeps its instructions and knowledge files, runs on any leading model, and can be shared with a class, a department, or a GroupChat.

See how to save your bots: [https://boodlebox.ai/savethebots?](https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=email&utm_campaign=edu_save_the_bots)

[utm_source=partner&utm_medium=email&utm_campaign=edu_save_the_bots](https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=email&utm_campaign=edu_save_the_bots)

Two quick tips:

1. Export first, then migrate. If you use OpenAI's "Migrate to plugin" button, the GPT becomes read-only.
2. Please forward this to colleagues who may have bots at risk.

Questions? Contact [campus contact].

[Name]

[Institution]

Copy and paste: social posts and signage

Social posts are short and link to the guide, and signage lines are built to read from across a room.

Social posts

Option 1

Built a custom GPT or Gem? Don't lose it. Custom GPTs retire December 11, and Gems start converting to Skills November 17. Save your bot's instructions and files, then bring it to BoodleBox: https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=social&utm_campaign=edu_save_the_bots #SaveTheBots

Option 2

Your bot holds your thinking. Save the thinking, not the container. Here's how to keep your custom GPT or Gem: https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=social&utm_campaign=edu_save_the_bots #SaveTheBots

Option 3 (poster)

Saved your bot? Make a Save the Bots poster and share it. See the gallery: <https://boodlebox.ai/poster-gallery> #SaveTheBots

Digital signage lines (three lines at most per slide)

Built a custom GPT or Gem? Keep it.
boodlebox.ai/savethebots

Export first. Then migrate.
Save the Bots. boodlebox.ai/savethebots

Custom GPTs retire Dec 11. Save yours.
boodlebox.ai/savethebots

For signage and print, use the QR code on the matching graphic. If you build your own, point it to https://boodlebox.ai/savethebots?utm_source=partner&utm_medium=signage&utm_campaign=edu_save_the_bots.

FAQ answers you can reuse

These short answers match the [Save the Bots page](#), so you can paste them into your own FAQ or reply to questions.

What carries over to BoodleBox? Instructions, knowledge files, and the bot's purpose, tone, and rules come along, because they live in the instructions and files. Past conversations don't carry over, and neither do actions or connected apps.

Do I really need to export before I migrate? Yes. If you use OpenAI's "Migrate to plugin" button, OpenAI makes the GPT read-only. Finish the export first.

Does it cost anything? BoodleBox is free to start, with no credit card required.

Are Enterprise and Edu GPTs retired on December 11 too? Some workspaces have later dates, so check with your admin. Dates reflect public announcements as of October 2026 and may change.

What happens to custom actions and connected apps? They don't transfer. Note them down before you export, and ask your BoodleBox admin about alternatives.

My bot doesn't answer like the original. Check that the instructions pasted in full and that every knowledge file is listed. Then test with two or three questions you know the answers to. Add any preferences you taught the bot in past chats to its instructions, because a bot only knows what's in its written setup.

Still stuck? Contact BoodleBox support through the [Help Center](#).

Links, tracking, and contacts

These are the pages you will link to most often.

Resource	Link
Save the Bots landing page	boodlebox.ai/savethebots
Why we're saving bots (article)	boodlebox.ai/blog/save-the-bots
Poster gallery	boodlebox.ai/poster-gallery
Safe Bot badges	boodlebox.ai/savedbotbadges
Report a rescue	Bot Rescue Report form
Partner Kit	boodlebox.ai/partners

Contacts. For custom assets or co-branded files, write marketing@boodle.ai. For questions about your account, reply to your partner success team.

BoodleBox · boodlebox.ai · marketing@boodle.ai